



All India Institute of Medical Sciences, Jodhpur

No. Admn/Prop/52/2020-AIIMS.JDH

Dated 25th November, 2020

Subject: Proposal for Purchase of Waterless Shampoo and Body Bath on Proprietary basis at AIIMS Jodhpur – Inviting Comments/Objection thereon.

The Institute is in the process of purchasing Waterless Shampoo and Body Bath on Proprietary basis at AIIMS, Jodhpur from M/s Clensta International Pvt. Ltd., New Delhi through its authorized channel partner M/s Bharat Distributors, Jodhpur. The proprietary certificate submitted are attached & uploaded on website.

The above documents are being uploaded for open information to submit objection, comments, if any, from any manufacturer regarding proprietary nature of the above said Waterless Shampoo and Body Bath within 21 days from the date of issue/uploading of the notification. The comments should be sent to administrative officer, AIIMS Jodhpur on or before 15th December, 2020 up to 03:00 PM, failing which it will be presumed that any other vendor is having no comment to offer and case will be decided on merits.

Administrative Officer

Enclosure: Related documents enclosed.

Date: - 25th Oct, 2019

TO WHOMSOEVER IT MAY CONCERN

Subject: Proprietary Article Certificate (PAC) of Clensta Waterless Body Bath

Dear Sir/Madam:

We would like to bring your kind attention that **Clensta International Private Limited** (hereafter referred to as "**Clensta**"), a Company registered under Companies Act, 2013 with **CIN U51397DL2016PTC291606** and having its registered office at First Floor, A- 148, Defence Colony, New Delhi - 110024, is having an **IIT Delhi as its official Research Partnered Ventured & Shareholder** vide MOU Ref No: FT/12/02/155/2017 dated 30th May 2017.

We would also like to refer and certify herewith that the following Products/Goods have been researched and developed with the help of our technology partner, Indian Institute of Technology Delhi (IIT Delhi) and are being manufactured by/for us.

- (a) Waterless Body Bath
- (b) Waterless Shampoo

The above product is presently being manufactured at our premise's C/o Scitech Laboratories Pvt. Ltd. B-21/22 STICE, Musalgaon Industrial Area, Sinnar, Nashik- 422112 and marketed in India by M/s Clensta International Pvt. Ltd.

We would also certify that Clensta International Pvt. Ltd. is the only OEM of the above products/goods. The Products are sold directly by OEM i.e. Clensta and/or our authorized representatives/dealer/stockiest/distributor in India and/or outside India with below specifications:

- | | |
|------------------------|--------------------------------------|
| 1. Product Name | - Clensta Waterless Body Bath |
| Patent Ref. No. | - 201811007614 |
| NATO No. | - 6508720474294 |

Unique Proposition - Clensta Waterless Body Bath

- Scientific / Engineered formulation providing germ Inhibiting effect.
- For germicidal, bactericidal and fungicidal body bath.
- Protection against gram +ve and -ve bacteria.
- No contents of alcohol, paraben, gluten, and SLS.
- Impregnated with skin emollients.
- Natural pH-balanced cleansing without drying the skin.
- Maintains skin barrier integrity.
- Designed for regular use, sage & gentle
- High cleansing of microbes, dirt, and oil

Product Specification - Clensta Waterless Body Bath

- Ready to use liquid formulation designed for long term use.
- Ready to remove dirt, oil, and greasiness with absolutely no water usage.
- Provide comprehensive skin cleanliness, refreshed and odor-free experience.

----- Clensta International Pvt. Ltd. -----

 **Research and Development Centre:**
Indian Institute of Technology,
Unit-12, BBIF, TB-1, DBEB Block 1 Extn.,
Hauz Khas, IIT Delhi, New Delhi-110016,
Ph: 011-2659 7264

 **Corporate Office:**
Embassy of United States, American Center,
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Near Barakhamba Metro Station,
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 **Registered Office:**
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Defence Colony, New Delhi-110024,
Ph: 011-40523301
CIN: U51397DL2016PTC291606

- Viscosity is not more than 1.5 centipoise at room temperature.
- Surfactant concentration is not more than 2% to obtain the detergency power of more than 80%.
- Maintain the flora of good bacteria on the skin while killing bad bacteria.
- All ingredients used except DI water is not more than 10 percent.
- Specific gravity is less than 1.5.
- The microbial limit is less than 50cfu/ml.
- The total aerobic microbial count is below 30 CFU/ml.
- Total yeast mould count below 5 CFU/ml.
- FDA approved.
- Degradable without releasing any toxic by-products after application within 24-36 hours.
- All ingredients used are under allowed limits of BIS.
- Manufactured in India under the Make in India Program
- Certified under of ISO quality management, ISO environment management, and GMP.

2. Product Name	- Clensta Waterless Shampoo
Patent Ref. No.	- 201811007615
NATO No.	- 6508720474282

Unique Proposition - Clensta Waterless Shampoo

- Advance complete pre-activated solution.
- For bactericidal and fungicidal head wash.
- No alcohol, paraben, gluten, and SLS.
- High cleansing of dirt and oil: smooth and shiny hair.
- Natural pH-balanced cleansing without drying the scalp.
- Impregnated with head emollients.
- Designed for regular use, Safe and Gentle.

Product Specification - Clensta Waterless Shampoo

- Ready to use liquid formulation designed for long term use.
- Ready to remove dirt, oil, sebum, and greasiness with absolutely no water usage.
- Provide comprehensive scalp cleanliness, soft & smooth hair experience.
- Viscosity is not more than 1.5 centipoise at room temperature.
- Surfactant concentration is not more than 2% to obtain the detergency power of more than 80%
- Does not cause scalp irritation.
- Free from Transmissible & Bovine spongiform encephalopathy (TSE & BSE)
- All ingredients used except DI water is not more than 10 percent.
- Specific gravity is less than 1.5
- The microbial limit is less than 50cfu/ml
- The total aerobic microbial count is below 30 CFU/ml.

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- Total yeast mould count below 5 CFU/ml.
- FDA approved
- Degradable without releasing any toxic by-products after application within 24-36 hours.
- All ingredients used are under allowed limits of BIS.
- Manufactured in India under the Make in India Program
- Certified under of ISO quality management, ISO environment management, and GMP.

The above innovations are derived with a primal focus of improving the global hygiene index by providing comprehensive solutions that can help people live hygienic and healthy lives.

These Products/Goods are solely manufactured by/for us and can only be purchased in India and/or outside India through us i.e. Clensta and/or our authorized representatives/dealer/stockiest/distributor in India and/or outside India.

We are the owner of the relevant intellectual property and have required permission to sell the above-mentioned products.

Thanking you in great anticipation.
Yours sincerely



Dr. Puneet Gupta
Founder and CEO
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Ref.: 211-29/ CIPL/Rap//BD/CP// LOA/2020-333

Dt.: July 28, 2020

To,
The Director,
All India Institute of Medical Sciences (AIIMS)
Industrial Area, Bansi, Phase – IInd,
Jodhpur (Rajasthan)

Subject: Letter of Authorisation

It's to certify that we **M/s Clensta International Pvt Ltd (CIPL)**, having its corporate office in India at, A-148, 1st Floor, Defence Colony, New Delhi-110024, Research Centre at **IIT Delhi** and subsidiary by the name of **Clensta International B.V.(CIBV)** are the manufacturer for Clensta's Range of Products.

We hereby authorize **M/S Bharat Distributors, Channel-Partner of M/s Rapturous Retails Innovation Pvt Ltd**, with the authorisation number: **CIPL/RRIPPL//BD/Sale/GOV//20-21/LOA**, having registered office at 1st Floor, Opp MGH Pritam Bhawan, Jodhpur, (Rajasthan) India to promote & to sell In Government Institutions and conclude the contract and supply on our behalf in Government contracts including Hospitals and Medical Institutions in the region of **Jodhpur, Rajasthan on mutual understanding basis.**

We also hereby confirm no other Firm/Supplier/Individual other than **M/S Bharat Distributor** is authorize to sell/supply in Jodhpur for Clensta product.

Thanking you,
Yours sincerely



Dr. Puneet Gupta
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Clensta International Pvt. Ltd.

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